

# Business & Personal Goals

## SMART (Business) Goals

**S**pecific

**M**easurable

**A**chievable

**R**ealistic / **R**ationale

**T**imed

## Personal Goals

What might you **GAIN**?

What might you **LOSE**?

What might this project **ENABLE**?

How does it fit with your **LONG-TERM** plan?