

# Project Buster Steps

Define a tricky or challenging situation or project that you would like to move forward then find a friend and go through Impact Factory's Project Buster steps to see if you can come up with any new solutions!

## 1. Try making it **WORSE**

You might find out things you need to put in place 'just in case'...

## 2. What would **IDEAL** look like?

Once we stop thinking of a realistic journey we can come up with all kinds of endings which may produce totally new routes...

## 3. Use the **STAKEHOLDER ANALYSIS** Grid

Plot your people!

## 4. Apply the **ACID TEST**

Assign roles and reassess stakeholders

## 5. Where do you put **YOUR ENERGY**?

It's limited so choose wisely! Select one person/group to work on initially.

## 6. What **SNEAKY** methods could you use to get them to shift to being a **Champion**?

Have fun with this and then see if you can dilute anything down to doable (and destroy your brainstorm so it can't be misinterpreted!)

## 7. In their **SHOES**

What would they say about this issue if they were in the room?

## 8. **REAL 1**

What can you do to shift the person/group you identified in 5?

## 9. **REAL 2**

What can you do to shift the whole situation/project?

## 10. A **SMALL STEP** for mankind

What small step can you do in the next few days to start the process?

## 11. What could **STOP** you?...

List the things that could get in the way of you implementing the good ideas that came out of this process

## 12. **BEATING** the blockers!

Now think of what you can do to neutralise the factors that appear in the list you've just made.